

Hello I'm

Gautami Duvve

Communication Designer

Hello! I'm a communication designer with 6 years of experience, currently working with the marketing team at Cult. I specialize in crafting visually engaging campaigns that balance creativity with strategic impact, bringing fresh, effective ideas to today's fast-paced market. As a communication designer, I thrive on collaboration, creative problem solving, and leading visual direction across multimedia campaigns, transforming ideas into cohesive, impactful brand stories.



Contact

Phone

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Portfolio Link

[Click here to view](#)

Work Experiences

Senior Visual Designer 2023-Present

Cure.fit - Bangalore

Create and design new ideas, landing pages and artwork for sales and digital marketing campaigns.

- Led and collaborated with a team of designers and copywriters.
- Coordinated with the internal Catalogue Team, Category Marketing and Merchandising teams, and external agencies to create and execute marketing and sales campaigns

Graphic Designer 2021-2023

Jxtapose - Hyderabad

Worked on building brand identities for multiple brands. Conceptualized and executed social media content for brands.

- Art directed and shot content for brands.
- Worked on UI projects along with the brand design.

Design Consultant 2020-2021

Ecomous - Hyderabad

Worked on building e-commerce stores and brands for drop shipping.

- Learnt to set up a shopify website front-end.
- Did market research on products and market trends.

Education

2017 - 2020

IIAD - Kingston University
BA in Communication Design
Delhi, India

2016 - 2017

IIAD - Kingston University
Diploma in design
Delhi, India



Expertise

Graphic design
UI design
Art Direction
Creative Conceptualization
Visual Storytelling