

Hello I'm

# Gautami Duvve

## Communication Designer

Hello! I'm a communication designer with 6 years of experience, currently working with the marketing team at Cult. I specialize in crafting visually engaging campaigns that balance creativity with strategic impact, bringing fresh, effective ideas to today's fast-paced market. As a communication designer, I thrive on collaboration, creative problem solving, and leading visual direction across multimedia campaigns, transforming ideas into cohesive, impactful brand stories.



## Contact

### Phone

+91 6200438787

### E-mail

gautami0651@gmail.com

### Portfolio Link

[Click here to view](#)

## Work Experiences

Senior Visual Designer 2023-Present  
Cure.fit - Bangalore

Create and design new ideas, landing pages and artwork for sales and digital marketing campaigns.

- Led and collaborated with a team of designers and copywriters.
- Coordinated with the internal Catalogue Team, Category Marketing and Merchandising teams, and external agencies to create and execute marketing and sales campaigns

Graphic Designer 2021-2023  
Jxtapose - Hyderabad

Worked on building brand identities for multiple brands. Conceptualized and executed social media content for brands.

- Art directed and shot content for brands.
- Worked on UI projects along with the brand design.

Design Consultant 2020-2021  
Ecomous - Hyderabad

Worked on building e-commerce stores and brands for drop shipping.

- Learnt to set up a shopify website front-end.
- Did market research on products and market trends.

## Education

2017 - 2020  
IIAD - Kingston University  
BA in Communication Design  
Delhi, India

2016 - 2017  
IIAD - Kingston University  
Diploma in design  
Delhi, India



## Expertise

Graphic design  
UI design  
Art Direction  
Creative Conceptualization  
Visual Storytelling